



EASTERN PA COC FIVE-YEAR STRATEGIC PLAN TO REDUCE & END HOMELESSNESS

2017-2022





OUR COC

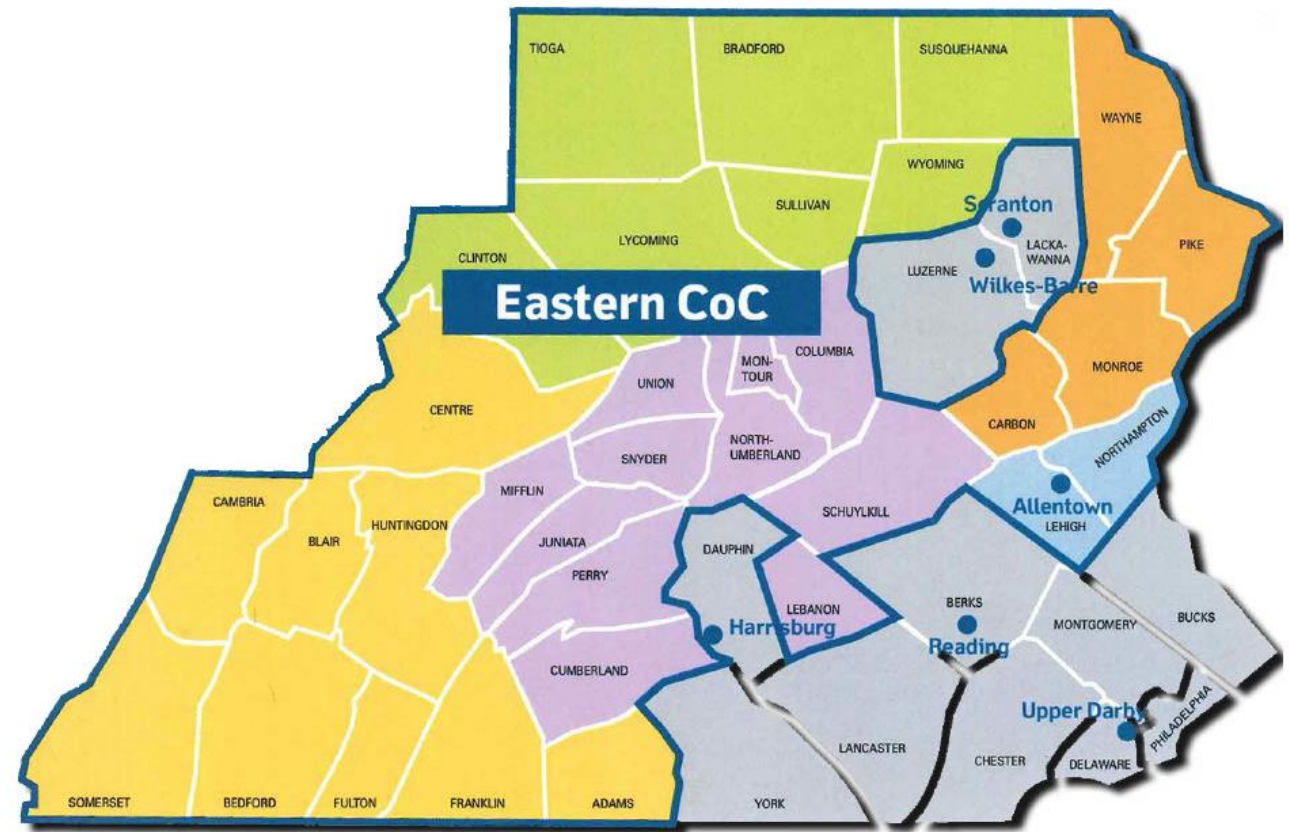
ABOUT THE EASTERN PA CONTINUUM OF CARE



GEOGRAPHY

Includes:

- 33 counties covering nearly 21,000 square miles
- Primarily rural, but with significant urban and suburban communities
- Eleven cities including the City of Allentown, PA's third largest City
- 672 townships
- 337 boroughs



WHO PARTICIPATES IN THE COC?

- Homeless service providers
- Housing providers
- Mental and behavioral health agencies
- Hospitals
- Veterans services
- Education
- Child welfare
- Criminal justice
- State agencies
- County agencies
- Public Housing Authorities
- Many more!

WHAT DOES THE COC DO?

- Coordinates activities
- Advances systems change
- Expands resources
- Serves thousands of people annually



OUR VISION & GUIDING PRINCIPLES

THE VISION & PRINCIPLES DRIVING THE COC'S STRATEGIC PLAN



VISION

- Homelessness will be **RARE, BRIEF & NON-RECURRING**
- Our system will meet people where they are and offer **SUPPORT in OBTAINING & RETAINING HOUSING**
- Our system will be **SUSTAINABLE**
- Our system will **WORK WITH OTHER SYSTEMS**

GUIDING PRINCIPLES

- Ending homelessness is **POSSIBLE**
- Homelessness **SHOULD NOT DEFINE** those who experience it
- **HOUSING IS ESSENTIAL** to ending homelessness
- We must **WORK TOGETHER**, engage the wider **COMMUNITY** & use resources **STRATEGICALLY**



OUR GOALS

WHAT WE WANT TO ACCOMPLISH



REDUCE ALL HOMELESSNESS

Outcome:
**Reduce the number of
people experiencing
homelessness by 50%**



HOMELESSNESS IN 2016

Northern Tier RHAB

302 People



South Central RHAB

671 People



Pocono RHAB

330 People



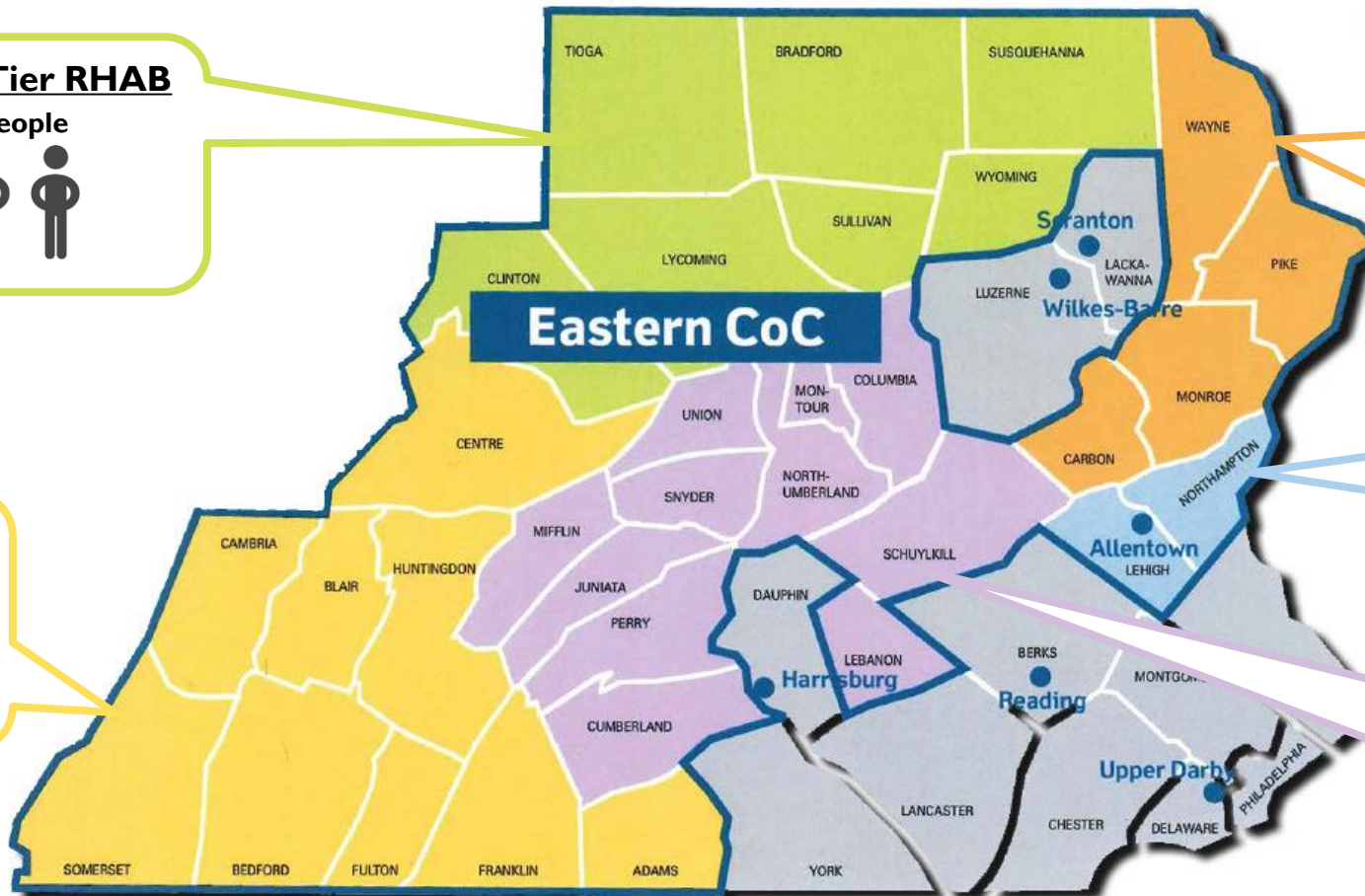
Lehigh Valley RHAB

702 People



Central RHAB

594 People: 594



RHAB = Regional Homeless Advisory Board

HOMELESSNESS IN 2021

Northern Tier RHAB

151 People



Pocono RHAB

165 People



Lehigh Valley RHAB

351 People



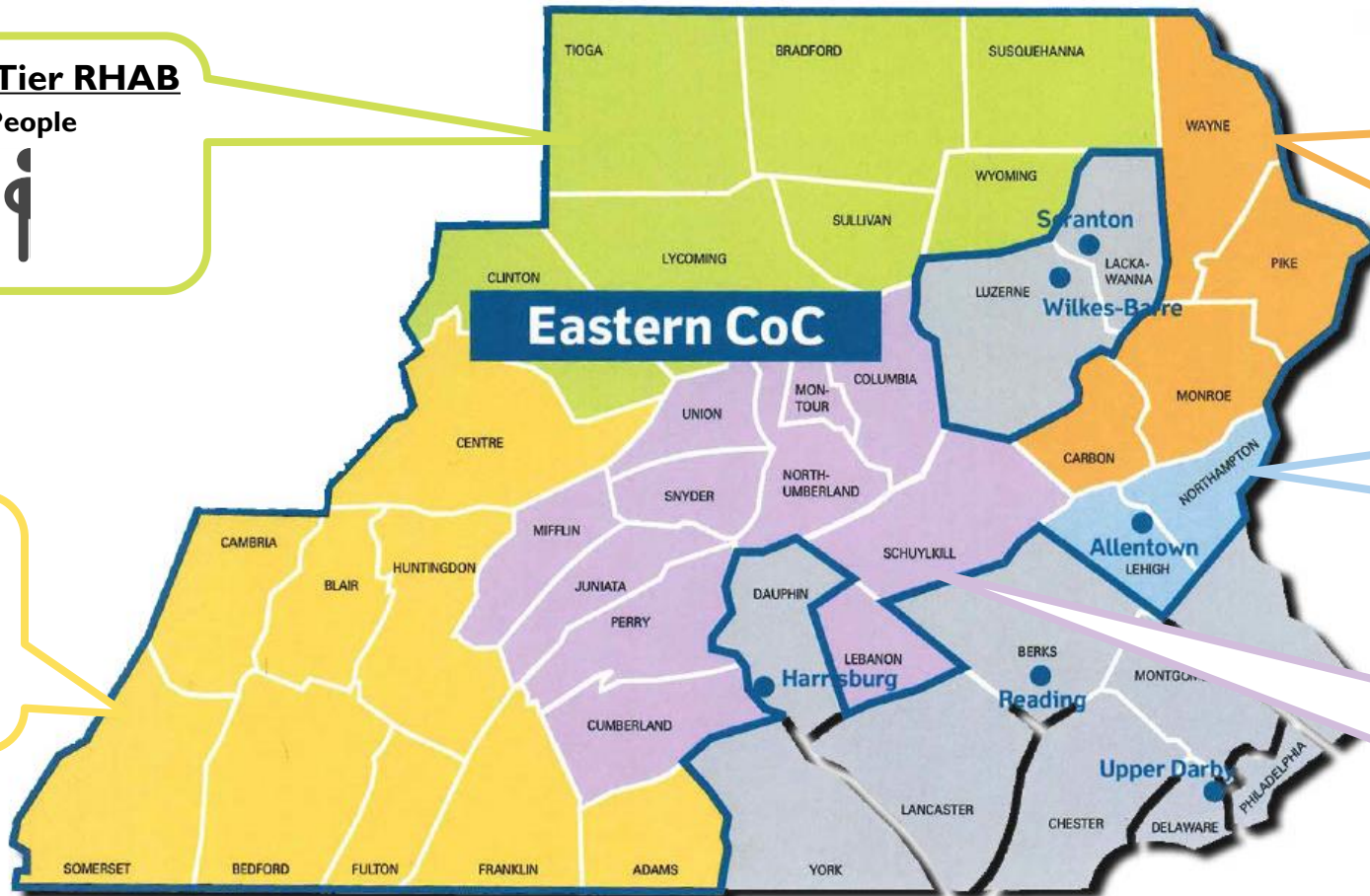
South Central RHAB

335 People



Central RHAB

297 People



RHAB = Regional Homeless Advisory Board

END CHRONIC HOMELESSNESS



Outcome:
Achieve & maintain functional zero

- **Functional Zero:**
Your system has enough resources & capacity to quickly help those entering homelessness obtain housing again.
- **Chronic homelessness:**
Long-term homelessness - 12+ continuous or episodic months - among those with a disability.

END VETERAN HOMELESSNESS



Outcome:

Achieve & maintain functional zero

REDUCE HOMELESSNESS AMONG FAMILIES WITH CHILDREN

Outcomes:

- Achieve & maintain functional zero for unsheltered families with children
- Achieve & maintain functional zero for all families with children fleeing domestic violence
- Reduce all homelessness among families with children by 50%



REDUCE HOMELESSNESS AMONG UNACCOMPANIED YOUTH

Outcome:
Reduce the number of
unaccompanied youth
experiencing
homelessness by 75%

- Youth: those under 25 years of age, including single individuals and parenting youth.



REDUCE THE DURATION OF HOMELESSNESS

5-Year Outcome:
**Reduce duration to
an average of 47 days
or less**

- The CoC's long range goal is to reduce this average to 30 days or less



SET A PATH TO END ALL HOMELESSNESS

Outcome:
Achieve & maintain
functional zero



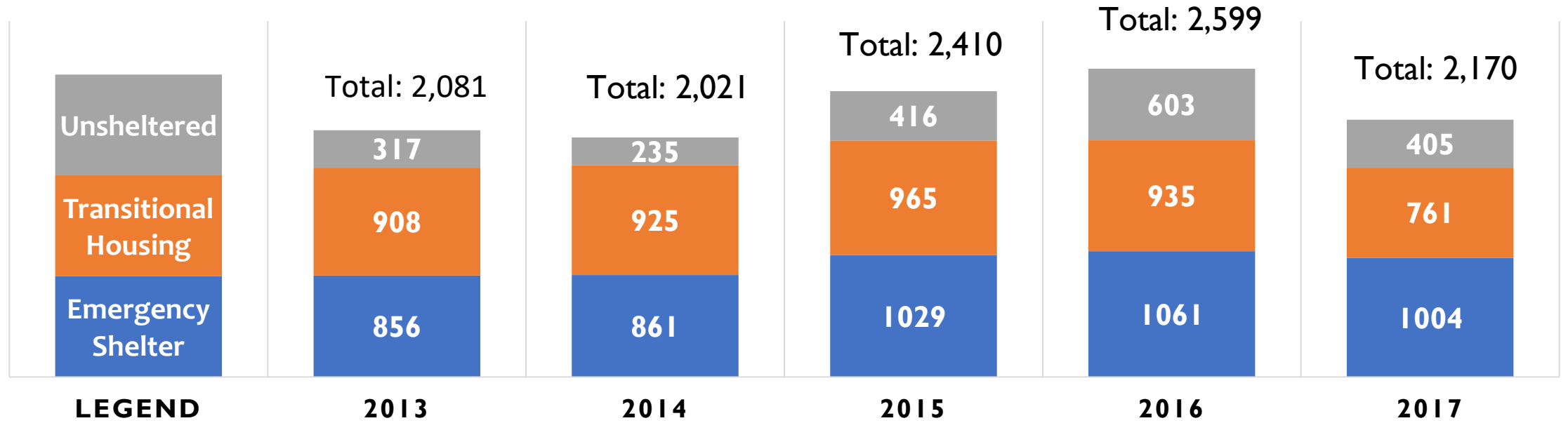


DATA ON HOMELESSNESS IN EASTERN PA

WHAT WE KNOW ABOUT THE NUMBER OF HOUSEHOLDS EXPERIENCING HOMELESSNESS



EASTERN PA CoC POINT-IN-TIME COUNT DATA: TOTAL HOMELESSNESS



TOTAL HOMELESSNESS: 2013-2017

Annual Point-In-Time Count

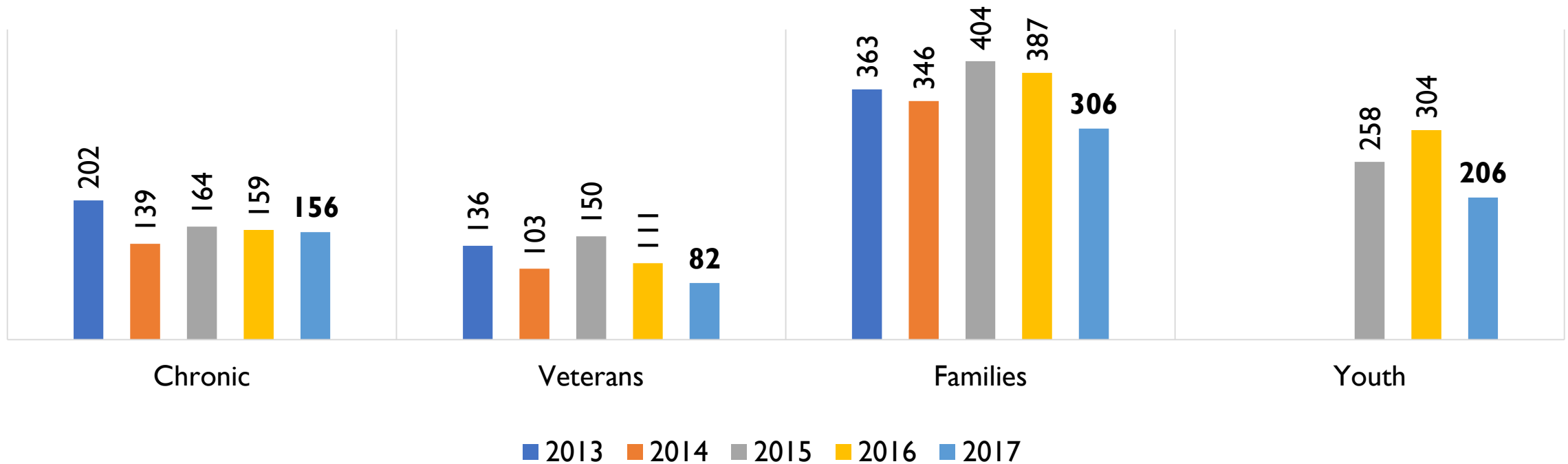
TOTAL NUMBER OF PEOPLE EXPERIENCING HOMELESSNESS

Geographic Area	2014	2015	2016	2017
Central Valley	546	672	594	516
Lehigh Valley	604	710	702	736
Northern Tier	194	218	302	174
Pocono	167	314	330	273
South Central	515	495	671	471
EASTERN PA CoC	2,026	2,410	2,599	2,170

TOTAL HOMELESSNESS BY RHAB: 2014-2017

Annual Point-In-Time Count

EASTERN PA CoC POINT-IN-TIME COUNT DATA: TARGETED SUBPOPULATIONS

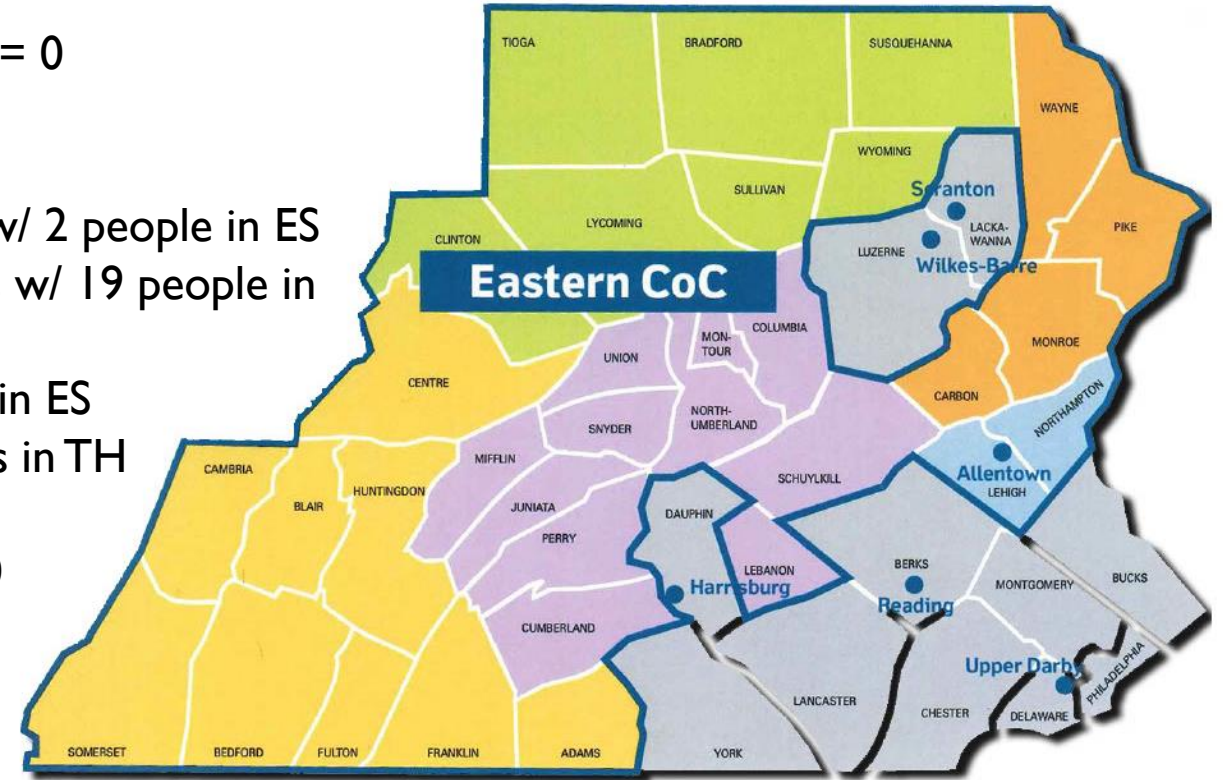


HOMELESSNESS BY SUBPOPULATIONS

Annual Point-In-Time Count

- Bradford = 2
 - 2 singles in ES
- Clinton = 15
 - 2 families w/ 7 people in ES
 - 4 singles in ES
 - 4 singles unsheltered
- Lycoming = 117
 - 8 families w/ 27 people in ES
 - 12 families w/ 34 people in TH
 - 20 singles in ES
 - 2 singles in TH
 - 12 singles unsheltered

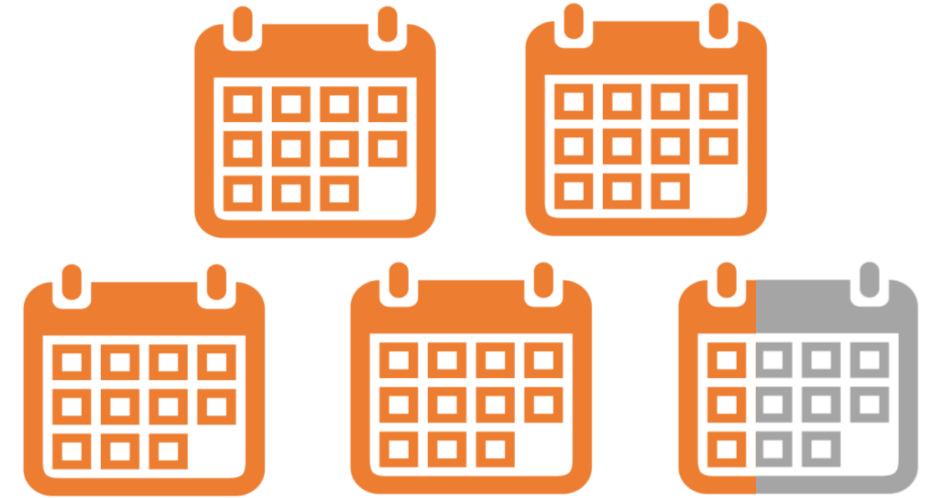
- Sullivan = 0
- Susquehanna = 0
- Tioga = 40
 - 1 family w/ 2 people in ES
 - 8 families w/ 19 people in TH
 - 9 singles in ES
 - 10 singles in TH
- Wyoming = 0



AVERAGE LENGTH OF TIME HOMELESS IN FY16



68 Days
Emergency Shelter

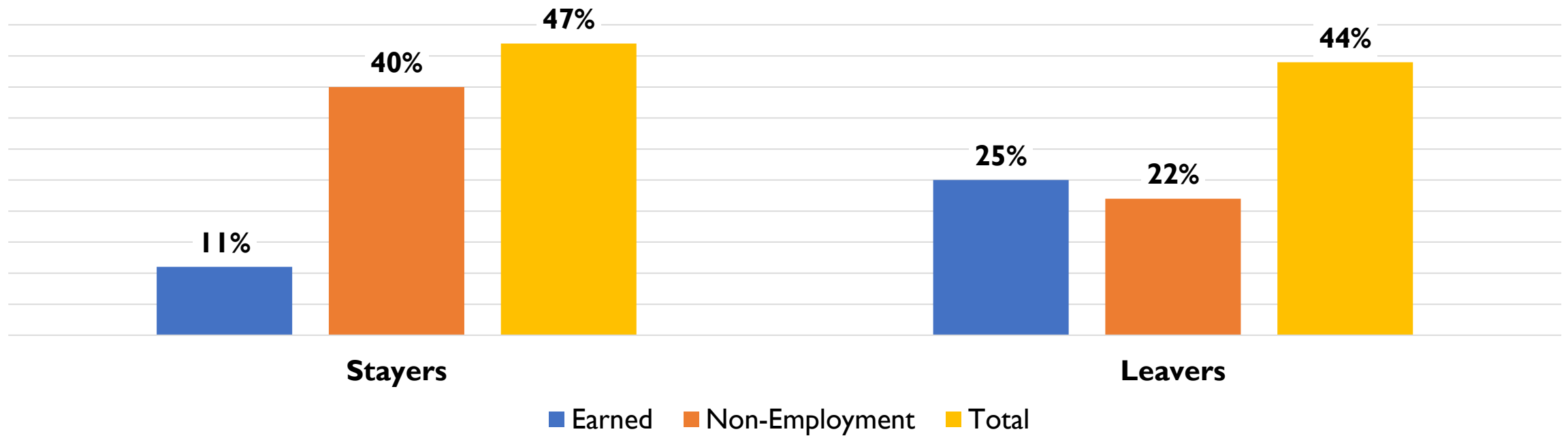


125 Days
Emergency Shelter &
Transitional Housing

LENGTH OF TIME HOMELESS

HUD SYSTEM PERFORMANCE MEASURES

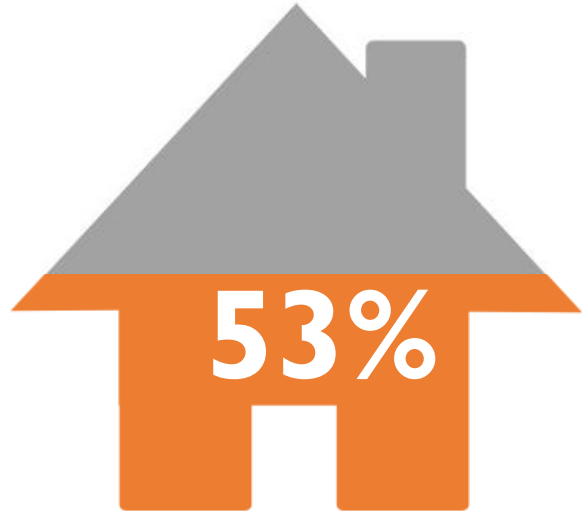
**PERCENT OF CoC PROGRAM PARTICIPANTS WHO
INCREASED INCOME IN FY16**



EARNED & NON-EMPLOYMENT INCOME

HUD SYSTEM PERFORMANCE MEASURES

EXITS TO PERMANENT HOUSING IN FY16



**Emergency Shelter, Safe Haven,
Transitional Housing & Rapid
Rehousing**

EXITS TO OR RETENTION OF PERMANENT HOUSING IN FY16



**Permanent Housing Programs,
including Permanent Supportive
Housing**

SUCCESSFUL PLACEMENTS

HUD SYSTEM PERFORMANCE MEASURES



KEY ELEMENTS OF OUR SYSTEM

THE FOUNDATIONS OF OUR STRATEGIC PLAN



PREVENTION & DIVERSION

Work with **MAINSTREAM SYSTEMS & HOUSEHOLDS AT RISK** of becoming homeless to **RETAIN OR IDENTIFY** viable housing options



CLIENT-CENTERED

Provide a **CONTINUUM OF HOUSING & SERVICE** options that are appropriately **PRIORITIZED & MATCHED** to those who need them most.



HOUSING FIRST

IMMEDIATELY HOUSE

those who experience
homelessness because

PERMANENT HOUSING

is the foundation for regaining

STABILITY and achieving
SUCCESS



SUSTAINABILITY

Create a **SUSTAINABLE, DURABLE SYSTEM** of **HOUSING & SERVICE** options that engages a wide range of stakeholders from across **THE COMMUNITY.**





STRATEGIES

HOW WE WILL ACCOMPLISH OUR GOALS

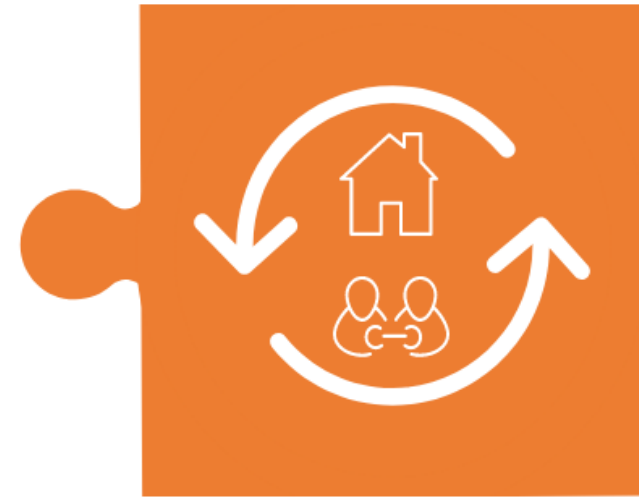
PREVENT & DIVERT HOMELESSNESS



- Evaluate & improve discharge planning where needed
- Increase coordination of homeless prevention resources
- Implement diversion programs

STREAMLINE & COORDINATE ACCESS TO HOUSING & SERVICES

- Continue implementation of the CoC's Coordinated Entry system
- Ensure coordination of street outreach within the CoC
- Expand Housing First and low barrier access to homeless assistance



EXPAND THE CONTINUUM OF HOUSING OPTIONS



- Assess housing supply/needs
- Advocate for homeless preferences
- Identify/develop housing champions
- Engage with landlords
- Preserve affordable housing options
- Support inclusionary housing and zoning policies

EXPAND & ALIGN RESOURCES

- Assess funding opportunities
- Engage with other systems to align resources



INCREASE THE ECONOMIC SECURITY OF HOUSEHOLDS



- Effectively collaborate with the workforce development system
- Connect clients to mainstream income supports
- Address barriers to obtaining & maintaining employment
- Work with local employers to expand employment opportunities

INCREASE CAPACITY FOR DATA COLLECTION & ANALYSIS

- Increase provider participation in HMIS
- Leverage data collection efforts related to Coordinated Entry
- Identify data sharing opportunities



ENGAGE IN ADVOCACY TO INCREASE SUPPORT & SUSTAINABILITY



- Enhance internal communications
- Expand external communications efforts



YEAR I PRIORITIES

2017-2018 ACTIVITIES



YEAR 1 PRIORITIES:

- Increase community-wide engagement & strengthen outreach
- Expand committees & subcommittees
- Continue implementation of Coordinated Entry
- Provide homelessness prevention & diversion education and training
- Expand affordable housing options
- Expand street outreach
- Improve coordination with other systems



JOIN US!

WAYS TO ENGAGE & PARTICIPATE IN THE COC



WAYS TO PARTICIPATE

- Join one of the CoC's committees
- Invite the CoC to present to your organization or a group with whom you work
- Participate in Regional Housing Advisory Board meetings
- Participate in the annual Point-in-Time Count
- Join your county's local housing or homeless coalition
- Got an idea for collaborating with the CoC? Share it!

QUESTIONS? WANT MORE INFO?

To learn more about the Eastern PA CoC:

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THANK YOU!

